



# 2025 Leadership Poll Series

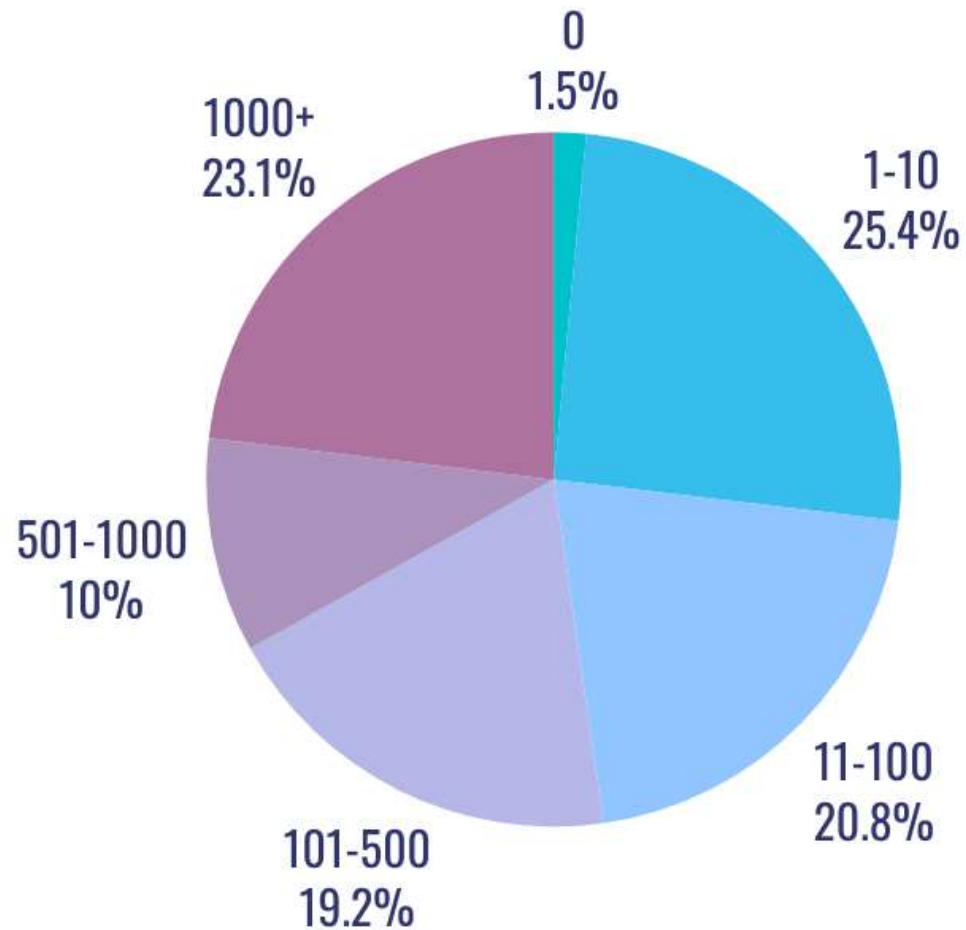
## Q1 Results

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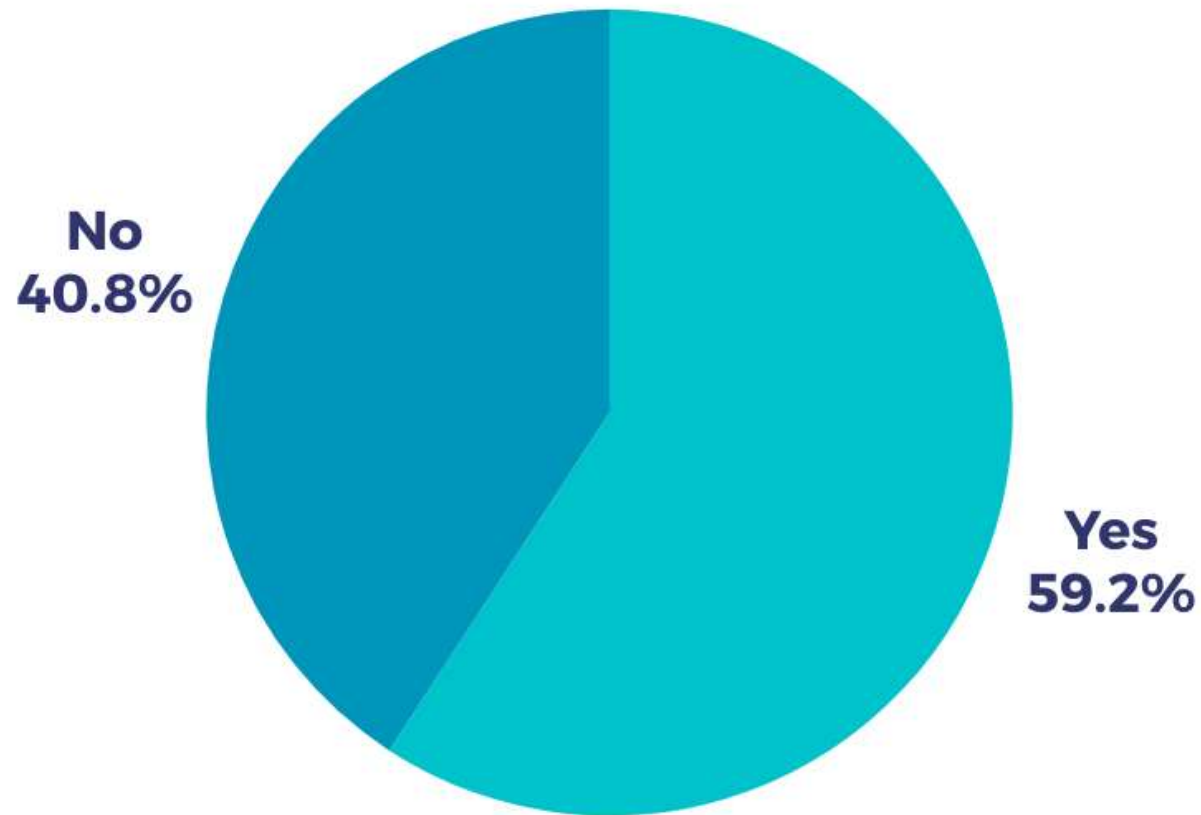


**STEARNS**  
FINANCIAL GROUP

**Which range best depicts the number of NC-based employees in your organization?**

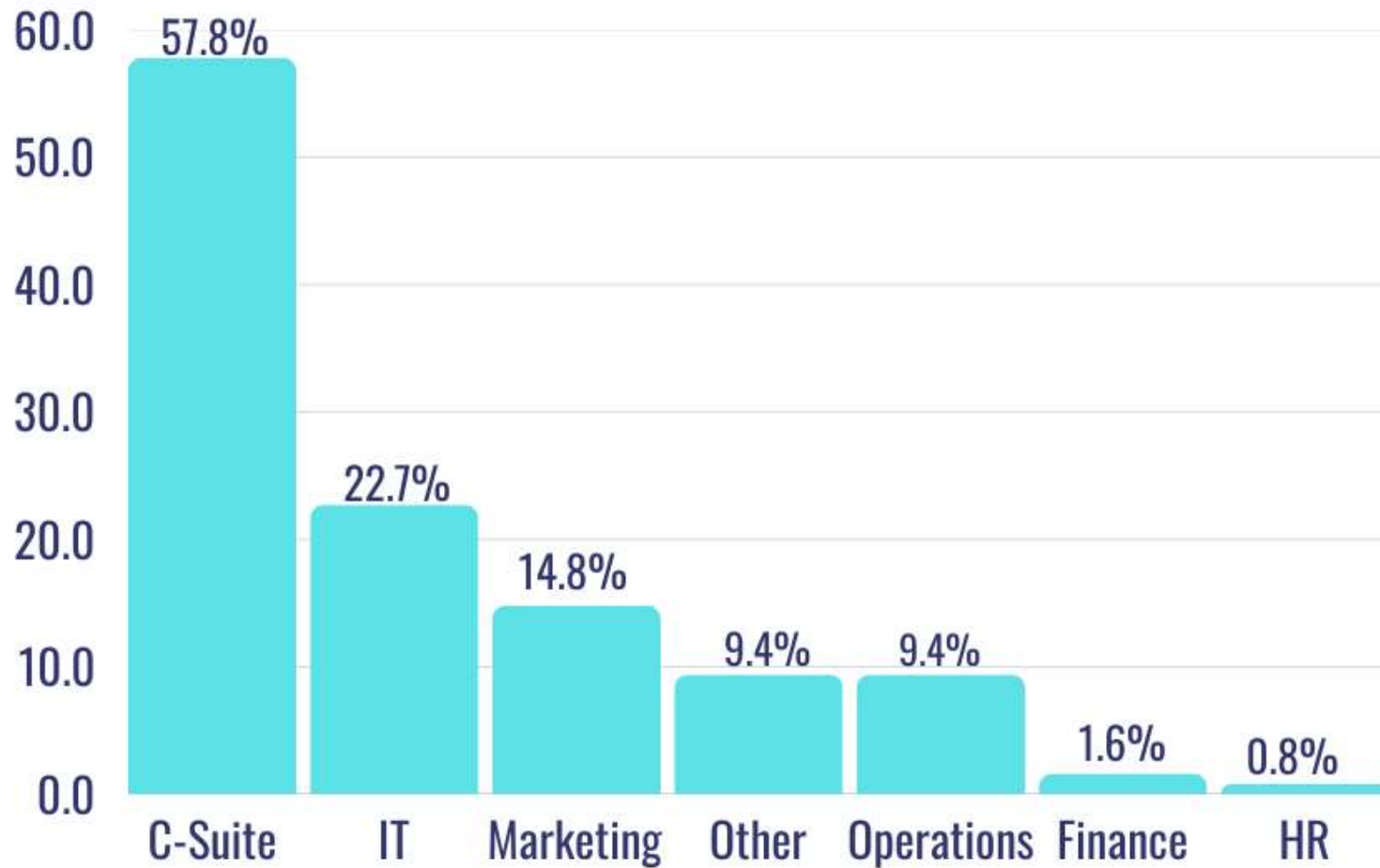


# Is your company headquartered in NC?



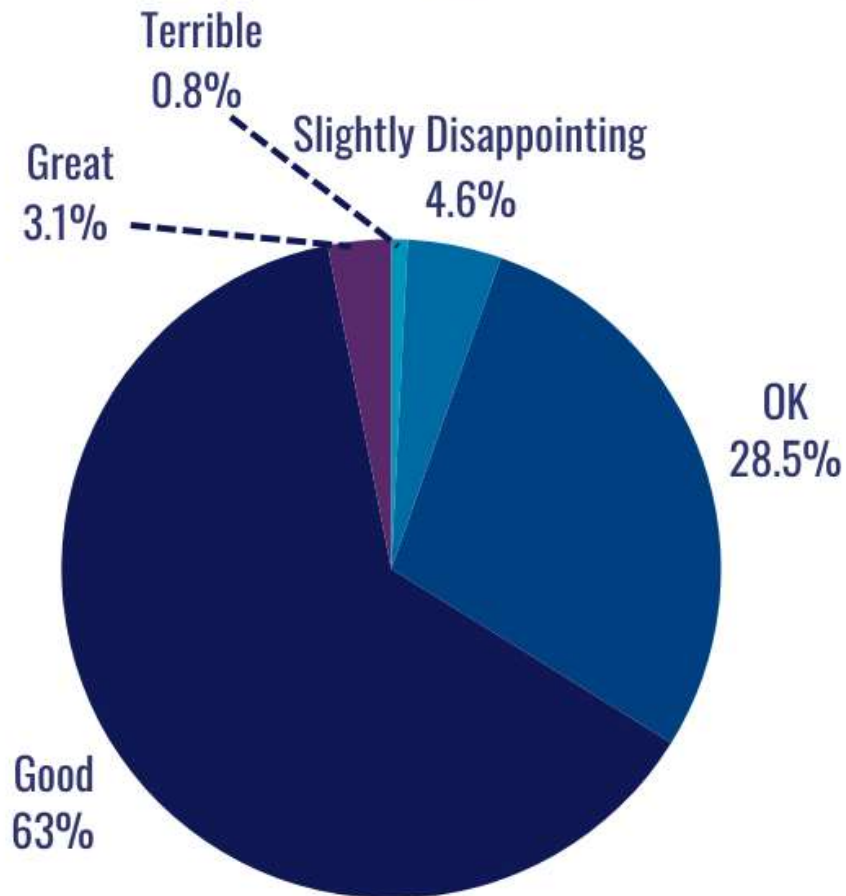


# What is your role within your organization?

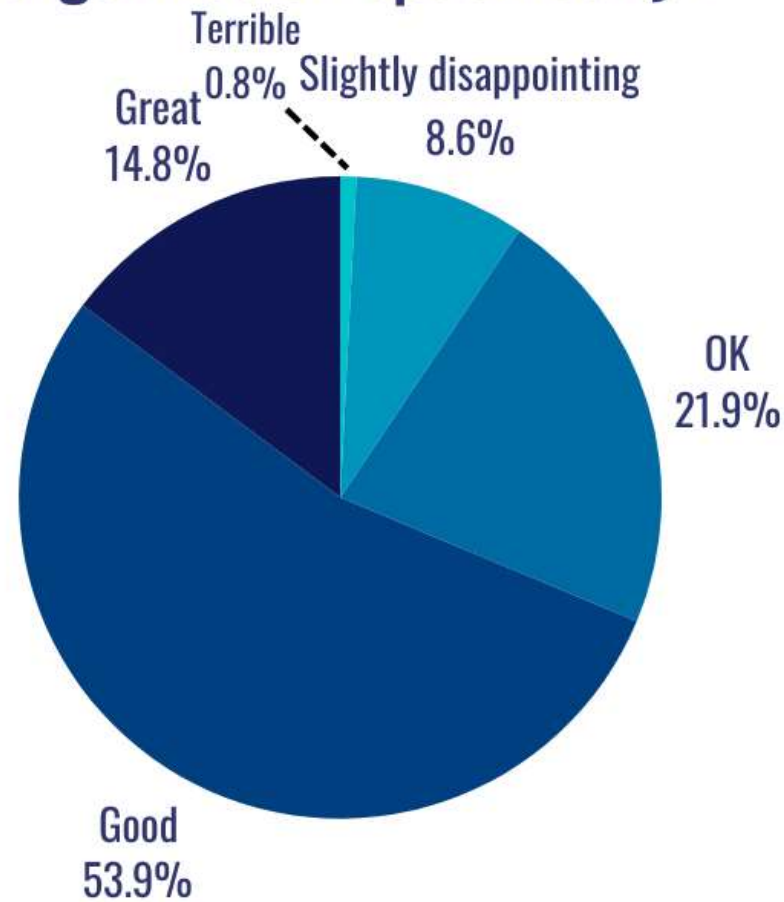


***\*\*Respondents were given the option to mark all that apply***

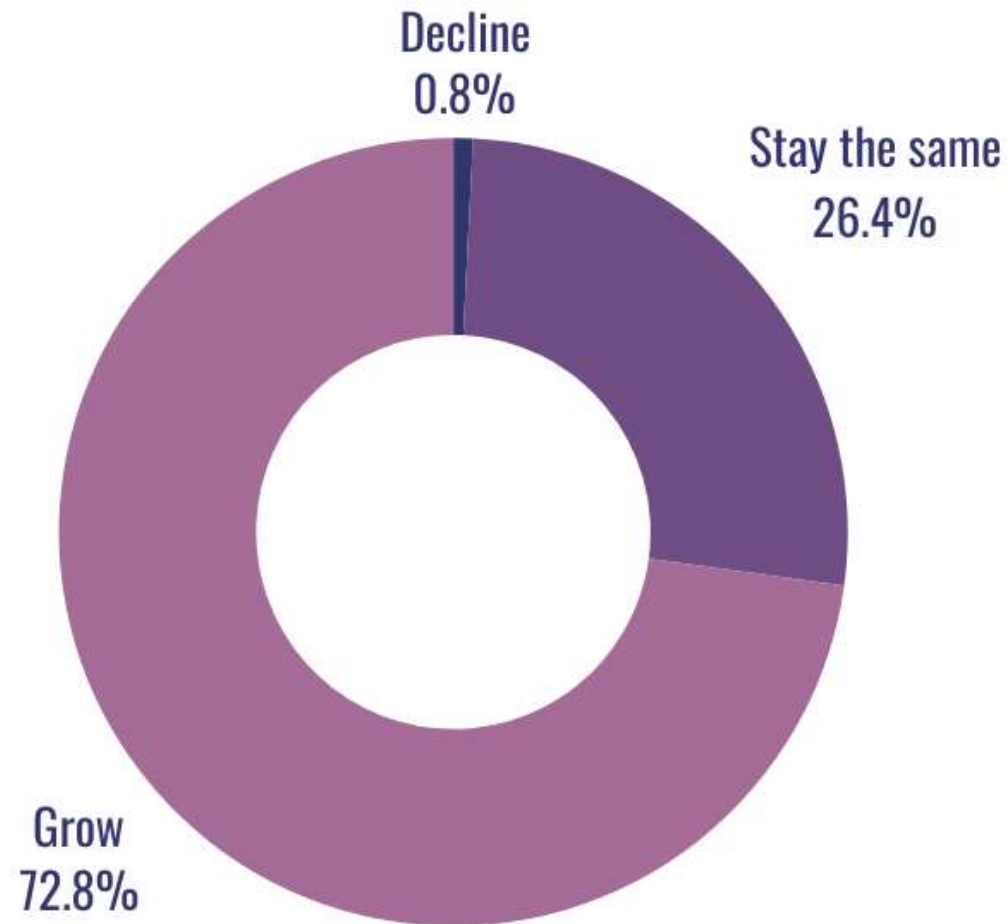
## How do you perceive the past quarter has been for North Carolina's technology sector broadly?



## How has the past quarter been for your organization specifically?

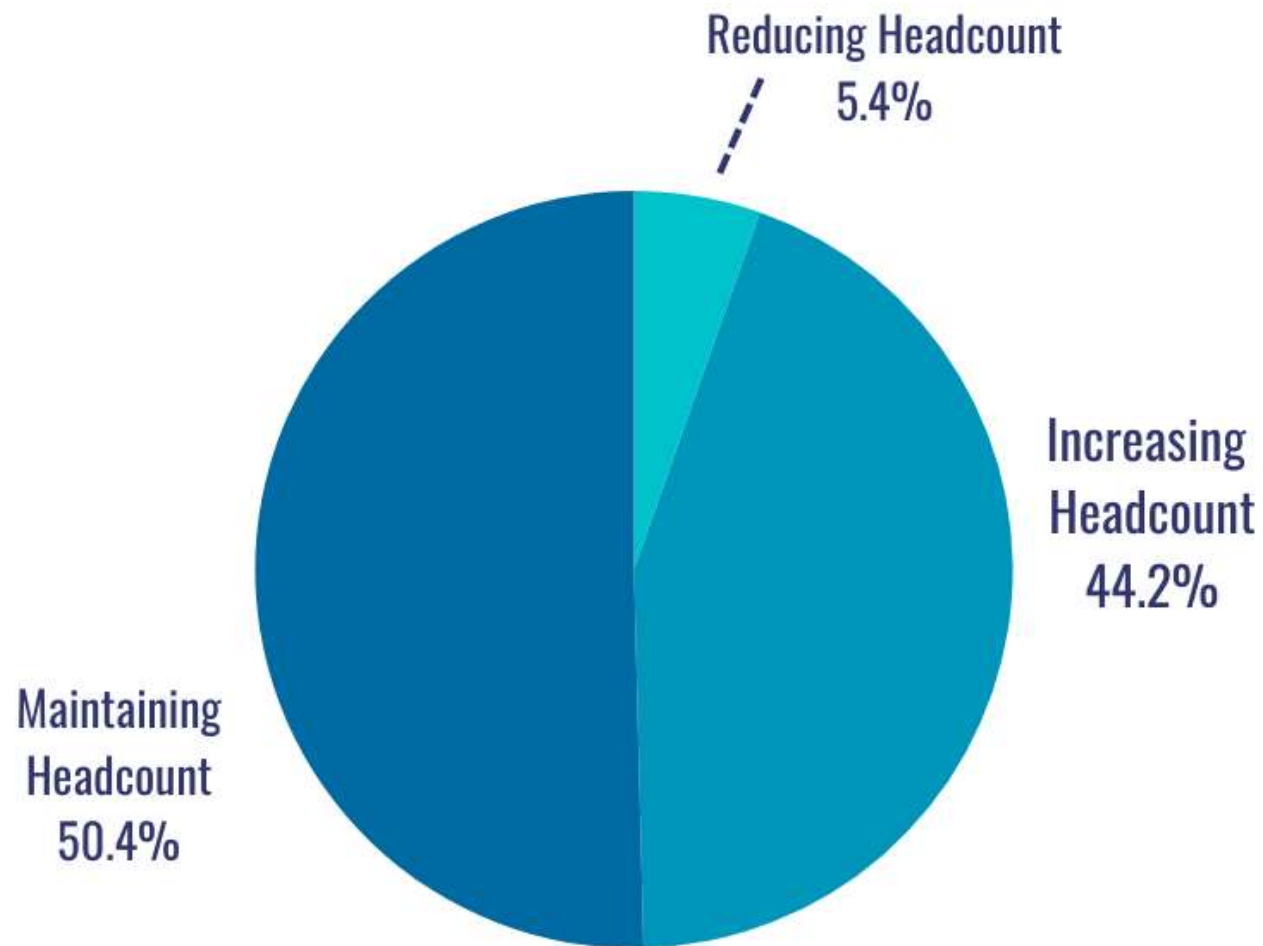


**I expect that over the next quarter our business will:**





# Is your organization:





What makes you optimistic about the next 12 months?

Tech Advancements

AI Growth

Emerging  
Markets

Economic  
Stability

Stable  
Inflation

NC Business  
Environment

Business-  
Friendly Policies  
+ Deregulation

New Administration

Less Uncertainty

Capital Investment &  
Market Opportunities

What concerns you, if anything, about the next 12 months?

Labor Market Challenges + Talent Acquisition

Cybersecurity Threats

Tariffs

AI + Technology Advancements

Government Grants/Funding Availability

**Geopolitical Issues + Global Stability**

Economic Uncertainty + Inflation

Political Changes

Regulatory Changes

Hiring + Talent Acquisition





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